

YOUN JI CHOI

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Education

- NEW YORK UNIVERSITY** *New York, NY*
Master of Professional Studies in Interactive Telecommunications, Spring 2008 (GPA 3.795)
- ART PHIL INSTITUTE OF FINE ART** *Seoul, Korea*
Associate in Applied Painting, Drawing, Sculpting, and Printing, Spring 2006
- DUKSUNG WOMEN'S UNIVERSITY** *Seoul, Korea*
Bachelor of Fine Arts in Fashion Design, Spring 2005 (GPA 3.7)

Experience

- Newport Spirits**, Web Manager, 2009 Jan-current *Jersey City, NJ*
Building and managing CMS site for a user who is not familiar to the technology
Using HTML, CSS, PHP, MySQL, JavaScript and Flash
- The Museum of Modern Art**, Consultant, 2009 Jan-April *New York, NY*
Consulted UI redesign in design store e-commerce applying SEO & Social Media marketing
Assisted web analytics and marketing using Omniture
- EYEBEAM**, Interaction Designer, 2008 Aug-Dec *New York, NY*
Designed CMS for sustainability projects of Andrea Pollie (Associate Professor at Hunter College)
Created interactive visualizations of weather data applying XML and Processing
- PHREESIA**, Interaction Designer, 2008 Sep-Nov *New York, NY*
Designed User interface of touch screen pad replacing patients' check-in clipboard
Designed concept and graphics of website for physicians and patients

Qualifications

Mac/PC, HTML, CSS, PHP, MYSQL, JavaScript, C#
Adobe CS3, MS Office, Final Cut Pro, Flash
Processing, Max/MSP, Jitter, Arduino

Honors

New York University academic excellence scholar 2006 2007 2008
Duksung Women's University academic excellence scholar 2000 2001 2002 2003 2004

Interests

Tennis 2006 - present
Lisfeegé, Composer and Musician 2001 - present
Dream Tree Organization for Disabled Children, Coordinator 1999 - present